

Making a difference for maternal health

Studies indicate that up to 60% of all pregnancy-related deaths could be prevented with timely, adequate prenatal and postpartum care. This care can set the stage for the well-being of new mothers and their babies.

Providers who give necessary care to our members can earn rewards by completing services based on Healthcare Effectiveness Data and Information Set (HEDIS®) maternity measures.

♥ Notification of Pregnancy (NOP)*

Rendering providers can earn \$30 per notification of pregnancy.

**The first member or provider to submit the approved NOP form*

You can submit an NOP form by:

Fax: **1-866-329-4701**

Email: **ABHILNotifyPregnancyNOPFax@AETNA.com**

- ## ♥ Timeliness of Prenatal Care (TOPC)
- Prenatal care aims to improve the overall health and wellness of the mother, directly influencing the health and development of the baby. TOPC measures the percentage of deliveries in which women had a prenatal care visit in the first trimester. Providers earn the following for TOPC:

Flat rate per member: \$50

♥ Postpartum Care (PPC)

Potential provider financial incentives for closing PPC care gaps:

Flat rate per member: \$50

View more P4P program information here.



Supporting our members

Members can be rewarded for focusing on their health. They can earn Aetna Better Care® Rewards by completing healthy activities, wellness exams, completing a notification of pregnancy form and more.

Be sure to share our **Pregnancy Care** page with our members.

Questions?

Email **Quality Management** or call **833-216-7279**.