



SimpliFed

Virtual breastfeeding
& baby feeding support



Dear MMA Providers,

SimpliFed, a leader in virtual breastfeeding and baby feeding support is now in network for all Aetna Better Health MMA Medicaid patients. Starting during pregnancy and continuing up to a year postpartum, SimpliFed's team of consultants and providers meet with families to discuss early feeding difficulties, maternal well-being, returning to work and much more.

Patients can be easily referred electronically, at no extra cost to providers or clinics. Other benefits include:

- An easy referral process with clear, step-by-step directions and automation
- Customizable workflows that integrate into your clinic's 28-week order set
- Bi-directional communication with EMR systems to ensure you're always in the loop
- Improved patient adherence and outcomes that contribute to meeting clinical quality measures

If you're interested in referring your patients to SimpliFed, please contact Suzy Goldenkranz at suzy@simplifed.com.

If you have questions/concerns, contact provider engagement team and/or our contracting department at:

Phone: MMA: **1-800-441-5501** TTY: **(711)**

Email: FLProviderEngagement@aetna.com

Thank you,

Aetna Better Health of Florida

AetnaBetterHealth.com/Florida



Aetna Better Health® of Florida