


# PROVIDER BULLETIN

 <b>AETNA BETTER HEALTH® OF FLORIDA</b>  9675 NW 117 <sup>TH</sup> Ave, Suite 202 Miami, FL 33178 <a href="http://aetnabetterhealth.com/florida">aetnabetterhealth.com/florida</a>	<b>Date:</b>	October 11, 2024
	<b>Purpose:</b>	Update Providers on the Impact of ProgenyHealth's Maternity Case Management Program
	<b>Subject:</b>	ProgenyHealth's Maternity Case Management Program
	<b>Products:</b>	OBGYN, Certified Nurse Midwives, Licensed, Midwives, and Doulas
	<b>From:</b>	Provider Engagement

## Aetna Better Health® of Florida

### ProgenyHealth's Maternity Case Management Program

#### Dear Providers,

After a year, our members – *your patients* – are experiencing happier, healthier pregnancies. Aetna Better Health of Florida has contracted with ProgenyHealth®, a leader in Maternity & NICU Care Management, to deliver a comprehensive, evidence-based program that helps your patients while easing your practice workload.



The Maternity Case Management program supports patients before, during and after their pregnancy (up to 12 months postpartum) with the help of Maternity Case Managers at no additional cost to you or your patients. The program includes a personalized focus on clinical, behavioral, and social support, as well as a digital app.

#### Maternity Program Success

##### Total Enrollment

Total Enrollments in the Maternity Program since 8/1/23: **1,588 Women**

Total Number of Enrollee's Using the Maternity App: **568 Women**

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## Trimester at Enrollment

We saw a shift between 2023 and 2024 towards more enrollments in the 1<sup>st</sup> and 2<sup>nd</sup> trimester due to program maturity and earlier identification. In 2023, **271** women enrolled in the program during their 1<sup>st</sup> or 2<sup>nd</sup> trimester while in 2024, we saw an increase of **407** women who enrolled early in their pregnancy.

## Postpartum Enrollment

There has been steady and consistent postpartum enrollment, which emphasizes the members' need and desire for support post-delivery. In 2023, we had **200** members enroll postpartum and **239** in 2024. We are committed to supporting women during this critical stage of their health.

To learn more about ProgenyHealth's programs and services or refer a patient, call **1-855-231-4730** Monday-Friday between 8:30AM-5:00PM. Please visit our [ABHFL website under our provider site, resources, maternity flyers](#).

- Member maternity flyer(s) - [English \(PDF\)](#) | [Spanish \(PDF\)](#)

We appreciate the excellent care you provide to our members. As always, please don't hesitate to contact our ABHFL Provider Services line if you have any questions at:

**Phone:** MMA: [1-800-441-5501](tel:1-800-441-5501) TTY ([711](tel:711))

LTC: [1-844-645-7371](tel:1-844-645-7371) TTY ([711](tel:711))

FHK: [1-844-528-5815](tel:1-844-528-5815) TTY ([711](tel:711))

**Email:** [FLProviderEngagement@aetna.com](mailto:FLProviderEngagement@aetna.com)

Thank you,

**Aetna Better Health of Florida**

[aetnabetterhealth.com/florida](http://aetnabetterhealth.com/florida)

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